



SUPPORT MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise SEMITRON S.A. with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000€ (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



REGION OF CENTRAL MACEDONIA
MANAGING AUTHORITY
O.P. Region of Central Macedonia



Co-financed by Greece and the European Union



WE VENTURE ABROAD

The enterprise is participating in the programme “We venture abroad” which aims to enhance the international profile of export-oriented SMEs.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΠΑνΕΚ

 **ΕΣΠΑ**
2014-2020
ανάπτυξη - εργασία - αλληλεγγύη
Partnership Agreement
2014 - 2020



European Union
European Regional
Development Fund



Κουπόνια Καινοτομίας για τις ΜΜΕ της Περιφέρειας Κεντρικής Μακεδονίας

The enterprise SEMITRON S.A. with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Innovation Vouchers for small, micro and medium-sized enterprises of the Region of Central Macedonia", under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering small, micro and medium-sized enterprises, through the purchase of innovative consulting services and transfer of know-how from recognized Innovation Institutes, in order to develop innovative products / services or operation processes and improve the quality of their products / services.

Investment's total budget is 10.000€ (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.

Through participation in the Action, the company achieved:

- cooperation with research and technological institutes
- acquisition of significant know-how
- higher quality products & services



REGION OF CENTRAL MACEDONIA
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EPAnEK 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise SEMITRON S.A. based in Central Macedonia Region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 113.708,53€ out of which 71.683,04€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- ✓ Machinery – Equipment
- ✓ Means of transportation

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



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TTLS

Ερευνώ, Δημιουργώ,
Καινοτομώ



Κατηγορία έργου:

Research & Development

Περιγραφή έργου:

The purpose of this proposal is to conduct research and create a pioneering hardware system for pricing, quantity and quantity measurement to be deployed in fleets of both private fleets of tour operators and tourist public transportation vehicles in order to enable companies to find the optimum, economical, safer and profitable Travel routes of tourist interest, ensuring the quality and customer satisfaction of the travel experiences they provide. In addition, it will contribute directly to meeting the traveler's needs for moving around, for leisure and recreational activities at the destination, therefore increase the quality of service delivery overalls.

At the same time the dynamic platform we are going to develop, will be accessible from all devices (be it computers, tablets, mobile phones) through its' dedicated Web site and it will also be supported by their smart apps (iOS, Android). In this way, each visitor or group of visitors is given easy access to the travel / leisure and leisure activities at all stages of the travel experience (searching, choosing, during their holiday or when leaving).